







Working approach





Cities

- Define activities
- Define Parameters
- Confirm Targets; short, medium and long term

Special Vehicle Providers

- Evaluate available technologies to meet City demands
- Review current development programmes
- Align development programmes to demands

Alternative Fuel Providers

- Evaluate available technologies to meet City demands
- Review current development programmes
- Align development programmes to demands

Banks

- Provide financing solutions for the new technologies

Consulting

- Gather cross functional knowledge
- Seek strategic guidance

Academics

- Review research current projects into the subject
- Encourage greater research involvement



Task	Subtask	Deadline
Launch of the Initiative / Promotion	Submit paper explaining initiative	August 2017
	Webinar to discuss to finalise submission for General Assembly	September 2017
	General Assembly (Brussels) MarketPlace breakfast as a warm up	October 2017
	Confirm timetable and up dates from General Assembly session	November 2017
Engaging relevant stakeholders	Building core group	December 2017
	Growing membership	Continuous
Defining the concept	Analyse and disseminate best practices <ul style="list-style-type: none"> - Webinar - Presentation at event(s) - Article 	Continuous January 2018 February 2018 March 2018
	Define characteristics of future pilots	April 2018
	Launching Memorandum of Understandings with cities.	Launch of the first MOU at a special event; (Barcelona Cities Expo Nov)
There will be a standard MOU but will be adapted to the reality of every city	Reach 20 signatories	December 2018
Deployment of the pilots	Kick off first pilots #3	June 2018
	Kick off pilot #20	Jan 2019
	Dissemination	Continuous
KPIs	Funding achieves 100m€	2020
	Cities signatories achieves 100	2020



Who Should Participate

- **Cities** : Large and small
- **Industry**: Manufacturers & suppliers of products & alternative fuel technology solution
- **Academia**: Conducting research into alternative fuels
- **Consultants** : Directing organisations in setting strategy in alternative fuels

Benefits of Joining

- Take an **active** part in creating a more sustainable future for our cities
- **Promote** your organisation as being part of the team of experts defining the guideline
- Be **recognised** as a source of information & guidance to advise others in developing strategies to meet their emission goals
- Be **first** in taking part in this exciting and game changing programme

How to join

- Mail to william.goodwin@aebi-schmidt.com

