

Conclusions of the Action Cluster Meeting of the 20 June 2017

The Action Cluster Meeting and workshops of 20 June saw a renewal of the community being active in the Market Place for Smart Cities and Communities. Around 180 people - many of them new to the EIP - joined vibrant discussions about the next steps and were eager to contribute to the EU's community of smart city projects.

A soft-launch of the new website and information system for stakeholders of this community was made. Those present welcomed the user-centred approach, which revolves around projects and people. The first public launch will be made in July 2017.

The closing panel consisting of Jens Bartholmes and Georg Houben from DG ENER of the European Commission together with Rahul Gupta from PwC highlighted the need to get industry and financial partners into the room.

The European Commission stressed that:

- the Action Clusters should make an effort to mature the initiative descriptions into business cases that can be appealing to industry and investors;
- the SCC01 Follower Cities benefit from a more mature business model to replicate/adapt the implementation activities in their respective Lighthouse cities, and the Market Place can help bridging the need for links to industry and investors.

The target is to present the achievements following the above at the General Assembly in Brussels on 12th October 2017.