The ‘Citizen Focus’ Action Cluster is pleased to welcome you to the webinar on
‘the Role of local Administrations in enabling Participatory Budgeting practices and projects’

14 March 2018
14:00 – 15:30 CET
In order to ensure the **proper functioning** of the system and a **noise-free** presentation, we kindly request participants respect the following rules:

- Please disable your camera and microphone
  
  *Click on the icons to turn off these settings*

- You may submit your questions through the chat window, located in the bottom right corner. Your questions will be collected during the speakers’ presentations and answered throughout the Q&A session.
  
  *Please find the chat icon on the top right side of the screen*
• 10’ Introduction:

Explanation of structure and organisation of the webinar by Andrea Halmos, European Commission, DG Connect

A brief introduction given by Maria Sangiuliano, AC Leader for Citizen Focus, on PB as a tool for implementing the Inclusive Smart Cities Manifesto

• 60’ Presentation:

1) Mr. Secchi – Models of PB management
2) Ms Jitka Štěpánková – D21: helping cities with PB
3) Ms Stefania Paolazzi & Michele d’Alena – Laboratori di Quartiere

• 15’ Q&A:

During the Webinar you are invited to use the chat to write questions to the presenters. Questions will be gathered and posed to presenters during the dedicated Q&A session.

• 5’ Wrap Up:

Andrea Halmos, European Commission, DG Connect
Maria Sangiuliano
CEO & co-founder of Smart Venice srl
Action Cluster Leader
maria.sangiuliano@smartvenice.org
• All citizens’ voices, needs, concerns and capabilities starting and core points in Smart Cities and Communities
• From top down and purely tech driven planning to citizens’ dialogue and empowerment
• Leverage to increase trust
Our two main goals as an Action Cluster

- **Strengthening local political support** and commitment towards citizens’ centred and citizens’ driven smart communities
- Providing cities with practical **tools, guidelines and methods**

3 +1 main Initiatives or Actions
A Manifesto co-created with 70 stakeholders and signed by 150 organisations

Manifesto goes local: available in 13 languages

Mapping citizen engagement implementation in Europe and selecting and engaging cities: our survey

3 Ambassador Cities (Glasgow, Utrecht and Leeds)
More to be selected by Spring 2018

Currently working on an upgraded and updated version aligned with the Tallin Ministerial Declaration on eGovernement

To endorse the Manifesto on line
Manifesto. A integrated value proposition for reachout.

A learning-self assessment and decision making tool. Toolkit.

Crosscutting GDPR Guidelines & Standards

Piloting a specific engagement method via online platforms: PB

EIP-SCC
• To foster knowledge sharing drawing on EU and international good practices with focus on processes and challenges, skills and capacities which needs to be mobilized at the City Administration level, to conduct Participatory Budget in collaboration with local civil societies

• To disseminate existing online platforms highlighting business models, their strengths and weaknesses

• To explore methods and models of methods and models of integration between PB and other areas of intervention which are particularly relevant for Smart Cities (i.e. mobility, energy efficiency, climate change related challenges)

• To offer capacity building to cities interested into piloting PB in a Smart City framework
• One workshop in June 2018 on a thematic-smart city application of Participatory Budgeting with city representatives actively promoting smart mobility/energy efficiency projects (in conjunction with EIP SCC GA in Sofia, tbc)

• Memorandum of Understanding on PB platforms

• Defining scenarios for piloting PB within Smart Cities Projects

Contact us to let us know about your interest in PB and to share good practices of applying PB to Smart Cities projects and vertical areas of intervention!
Michelangelo Secchi
CES – University of Coimbra (PT)
EMPATIA project (H2020 CAPS)
michelangelosecchi@ces.uc.pt
Democratic Innovations (DIs): “institutions that have been specifically designed to increase and deepen citizen participation in the political decision making process” (Smith, 2009).

Participatory Budgeting (PB): a Democratic Innovation which entrusts non-elected citizens to decide how to allocate part of a municipal budget
IN ALL CONTINENTS TODAY WE HAVE PBs

3000 are those known

Source: Learning from the South, 2010, GIZ- Bonn
National Level (2017)

PRESUPUESTO PARTICIPATIVO PORTUGAL (OPP)

PRESUPUESTO PARTICIPATIVO PARA ESCUELAS

PRESUPUESTO PARTICIPATIVO PARA LA CIENCIA
1) Explicitly discussing public expenditures;

2) Having a structured (not necessarily formally) deliberative procedure;

3) Coinciding with an institutional responsibility of the Local Authorities in charge for public budgeting, generally a Municipality;

4) Having some degree of co-decision that makes the outcomes of PB binding for public decision-making;

5) Giving feedbacks to citizens over the implementation of PB outcomes in public policies.
Every PB process is a simple sequence of steps:

1. **Participatory Meetings**
   - Out-Nov 2014

2. **Collection of proposals**
   - Out-Nov 2014

3. **Technical analysis of feasibility**
   - Nov-Dez 2014

4. **Vote on projects**
   - Jan-Feb 2015

5. **Public presentation of results**
   - Fev 2015

6. **Implementation of approved projects**
   - 2015
• Institutional Setting: what is the institutional framework for participation?
• Rules of Participation: How citizens participate, are involved and deliberate?
• Execution:
  • How PB process is managed?
  • How PB decisions are implemented?
• Institutional Setting: what is the institutional framework for participation?
• Rules of Participation: How citizens participate, are involved and deliberate?
• Execution:
  • How PB process is managed?
  • How PB decisions are implemented?
• Coordination
• Communication
• Organization and Facilitation of face-to-face events
• Technology Management
• Training
• Political dimension
  • Consolidation of the «rules of the game»
  • Relation with «participatory bodies» if existing

• Administrative dimension:
  • Coordination of departments/services involved in process delivery (eg communication)
  • Involvement of administrative structures (departments involved in the scope of PB eg Parks)

• External Relations
• Public Campaigns
• Content Production and Management
• Social Networks
• Media
• Translations
• Organization of public events involving inhabitants (Assemblies, focus groups, etc)
• Facilitation of f2f sessions with appropriated methodologies
• Specific actions aimed at include fragile social segments
• Technical management
• Technical support to internal and external users
• Data Management
• Training for the local administrative structure regarding the process
• Specialized training on the use of digital collaborative tools
• Public training activity involving inhabitants and local civil society on the rules of PB (and on the tools)
Main question: How to empower local structures
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<th>Ex A: a large City</th>
<th>ExB: medium town</th>
<th>Ex C: Interinstitutional Cooperation</th>
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<tr>
<td><strong>Coordination</strong></td>
<td>Political Staff</td>
<td>Political Staff</td>
<td>Committee involving third parties</td>
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<td><strong>Communication</strong></td>
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<td><strong>Organization Facilitation of f2f</strong></td>
<td>Internal Department/municipal agency</td>
<td>Internal Resources + Local NGO</td>
<td>Local NGO</td>
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<td><strong>Technology Management</strong></td>
<td>Internal solution/IT dep</td>
<td>External Platform</td>
<td>Provided by sup. institution</td>
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<td><strong>Training</strong></td>
<td>Partnership with Local university</td>
<td>Workshops in city networks</td>
<td>Provided by sup. institution</td>
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EMPATIA seeks to radically enhance the inclusiveness and impact of the participation of citizens in public decision making processes, focusing on Participatory Budgeting as a paradigmatic example of Digital Democratic Innovation.

- **Research** on Digital Democratic Innovations and Participatory Budgeting;
- **Collaborative platform** for PB management;
- **Pilot Cities** in Portugal, Czech Republic, Italy, Germany;
- **Dissemination** of the key findings and the technology itself

The EMPATIA experimental platform will be released under GNU AGPL 3.0 license. (Alpha version released on github in Jan 2017)
Jitka Štěpánková
Project Manager – D21
jitka.stepankova@d21.me
D21 reconnects people through **modern technology.**
We introduce civic tech tools to engage people and understand their needs, choices and feedback based on data.
We enable communities to make **consensus-based decisions.**
• Czech visionary, mathematician and anti-corrupt activist

• The founder of D21 and proponent of a consensus-based voting system Democracy 2.1.
Voting method: Democracy 21

One vote

Two votes

Multiple votes +/-
Situation with PB in the Czech Republic

- New trend
- 2017: around 30 cities
- 2018: 60 cities expected
- Lack of know-how and tech solutions: misconduct of the whole process
- Threat of reputation risk to city and disruption of the whole PB process
How do we help cities with PB

- Analysis of PB in the CR – experience, recommendations
- PB training
- Consultation on the process and
- Consultations throughout the whole process
- Facilitation of public meetings
- Communication strategy
- Web page dedicated to the PB – info, proposing, etc.
- Voting platform
- Data analysis
- Evaluation of the process
Spolu za lepší 11

Harmonogram

- 16. 3. 2017
  Projektní setkání z 40
  Dozvuk od 18.00
- 22. 3. 2017
  Veřejné setkání s 25
  Moravské od 18.00

- 26. 3. 2017
  Určení příjmutých projektů
- 31. 3. 2017
  Konference příjmutých projektů
- 14. 4. 2017
  Konference realizovaných projektů
- 21. 4. 2017
  Závěrečná konference

Novinky

Analýza realizovatelnosti návrhů odebraných
Dnešní datum.

Hlasujících

4586

Hlasovacích dní
17
1. - 16. 3. 2017

Pohlaví

58% žen 42% mužů

Forma hlasování

100% písmečka
0% SMS verifikace

Věk

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Vzdělání

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<td>Vysokoškolské</td>
<td>37%</td>
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<td>Střední škola</td>
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<tr>
<td>Výslužní vzdělání</td>
<td>7%</td>
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<tr>
<td>Bakalářské</td>
<td>9%</td>
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<tr>
<td>Magisterské</td>
<td>14%</td>
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<tr>
<td>Doktorské</td>
<td>1%</td>
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<td>Neuváděno</td>
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Informace

O příslušných osobách
O projektech v rámci měsíčního rozvrhu
Z Facebooku Prahy 10
Z informačních letáků
O neúspěchích projektu
Z webových stranek
Pravdivost propagačních příspěvků
Z toho

Informativní SMS

50%
16%
14%
13%
11%
8%
6%
5%
3%
Chomutov

- City of approx. 50,000 people
- D21 providing help
- 2nd year of PB: organized by the city itself

Krnov

- City of approx. 25,000 people
- First PB organized by city: unsuccessful
- D21 providing help
- 2nd PB: everyone happy
Bologna has always been a “urban laboratory” where experimental projects and initiatives with high social, economical and cultural impact have found spaces of opportunity and have been implemented both institutionally and informally by local communities.

During the years, the local administration recognized the value of these experimentations and worked towards a shift from the paradigm of “smart city” to a mature “collaborative city”, requiring not just collaboration to the co-design of urban spaces but also people involvement to become responsible of the ongoing transformation.
Factors that helped innovating processes:

• Local Regulation on the Collaborative Governance of Urban Commons
• New Districts regulation
• Urban innovation plan
• The Urban innovation plan is the strategy toward 2020 promoted by the Municipality of Bologna. It links different opportunities, instruments, resources, spaces and competences.

Guidelines:

1) Immaginazione civica (civic imagination): collaboration as a method - Public spaces and buildings as opportunities for local communities - Social inclusion, education, rights and equality

2) Environmental sustainability - International attractiveness and community economy

3) Digital spaces and technologies as tools for community empowerment
- PON Metro 2014 – 2020 dedicated to the renewal of 11 public buildings, social and digital actions

- Urban Innovative Actions (Villa Salus Project)

- Horizon 2020 (Rock)

- National Plan for suburbs requalification

- Regional funds for an Urban open Lab

- City plan and a 1M € dedicated to Participatory Budgeting initiative
The ‘Laboratori di Quartiere’ initiative (Neighbourhood Labs) is inserted in the Urban Innovation Plan of the City of Bologna.

It is an attempt to experiment and manage structured and permanent participatory and collaborative processes in every city district.

It is oriented to the transformation of proximity areas, public spaces and public buildings.
“Ufficio Immaginazione Civica” (Office for Civic Imagination) is a space dedicated to the elaboration and definition of new forms of collaboration between urban actors.

Its aim is to experiment and sustain participative and collaborative practices, working with the Districts of Bologna to promote and develop urban innovation projects.

In 2017, Immaginazione Civica launched the initiative “Laboratori di Quartiere” in collaboration with the reformed Districts of Bologna, the University of Bologna and the Municipality.
Laboratories:

- Are “spaces” dedicated to the interaction and the construction of relations

- Activate participatory and co-design processes oriented to the integration of municipal and districts’ policies

- Are based on peculiar methodologies to guarantee an open, inclusive and fair interaction and citizens’ representation

- Use open data and new technologies to support processes and be accountable and effective

- Are committed to the engagement of excluded populations: young people, migrant communities, social and economical vulnerable categories.
Every year, Labs will be activated by Bologna’s districts on the basis of the planned investments, citizens’ recommendations, socio-economic priorities.

For the year 2017 Laboratories were dedicated to:

1) The codesign of projects to be financed in the framework of Participatory budgeting (1M €);

2) The definition of collaborative uses of 11 public buildings to be financed with EU cohesion funds;

3) The definition of priority actions in the field of social, education and digital policies.
Our first year in numbers: a big engagement campaign

- 11 processes activated, more than 90 events, workshops and focus groups and many territorial “explorations”
- 7 website, new presence on social media with GIF, video, pictures and digital storytelling
- 2,500 people participating and 225 citizens involved in the co-design of projects and public buildings
- 90 proposals dedicated to public buildings and policy actions
Communication tools

1. Если не верите, примите участие!
2. Если не верите, примите участие!
3. Если не верите, примите участие!
4. Если не верите, примите участие!
### Piano di innovazione urbana

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<tr>
<th>Borgo Panigale-Reno</th>
<th>Navile</th>
<th>Porto Saragozza</th>
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<tr>
<td>San Donato-San Vitale</td>
<td>Santo Stefano</td>
<td>Savena</td>
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### Chi siamo e obiettivi
The engagement
Within the ‘Laboratori di Quartiere’ framework, Participatory Budgeting was experienced by 6 different areas of Bologna’s neighbourhoods in 2017. Citizens could suggest project proposals dedicated to: urban regeneration, public space and public works.

Proposals could be sent both during Laboratori di Quartiere’s public events and online, via the municipal civic network.

Following the feasibility assessment, received proposals have been co-designed by citizens supported by public administration technicians.
A digital space for Participatory Budgeting

Iperbole

Bilancio partecipativo

Con il bilancio partecipativo puoi creare e far votare proposte: vieni agli eventi o invia entro il 30 giugno una proposta di intervento, per proporre una soluzione e vota le proposte migliori. In questa pagina trovi informazioni aggiuntive.

Se non ci credi partecipa!

Entro il 30 Giugno
Presentazione proposte

Ottobre
VOTO
Bologna was the first Italian city, second in Europe after Amsterdam, to create a civic network – called Iperbole – offering free access to the Internet, the creation of an e-mail address for Bologna’s citizens, a ‘meeting point’ and a useful tool for the entire city accessible by the local community, citizens, associations (…), public and private enterprises but also professionals.

In 1994, Iperbole was re-designed as per the Digital Agenda guidelines, opening up more spaces and offering more tools to support and stimulate civic participation.

‘Ufficio Immaginazione Civica’ and the Municipality of Bologna are now trying to build a digital environment for ‘Laboratori di Quartiere’ in the civic network, in order to simplify procedures, collect and analyse more data on civic participation and engage more citizens.
A digital space, dedicated to Participatory Budgeting, was created within Iperbole – Bologna’s civic network – in 2017. This enabled citizens to discover municipal participatory activities in the same public platform used for acquiring information related to the city and to access public services.

‘Ufficio Immaginazione Civica’ interpreted digital as a support to traditional participation rather than a substitute.

By using Iperbole, citizens can:

- Send their proposals online
- Get informed on the initiative and on all the projects proposed for urban public space
- Vote for the submitted projects dedicated to their neighbourhood
Focusing on Participatory Budgeting: some data

- 574 citizens attended the public events dedicated to Participatory budgeting, 90 proposals were collected via web;

- 27 proposals were considered eligible for the voting phase. These projects are dedicated to: new parks, new buildings for young people, bike paths, public art;

- More than 88 citizens declared their availability to co-design their projects with the municipal technicians;

- 14,584 citizens voted for Participatory Budgeting projects.
Focusing on Participatory Budgeting: some data
Focusing on Participatory Budgeting: some data

Different neighborhood

Voting motivation

EIP-SCC - European Innovation Partnership on Smart Cities and Communities
Voting: an opportunity for community engagement
For the first time in Bologna all people above 16 (including the migrant population) living, working or volunteering in the city were allowed to vote.

Bologna experienced its first digital and online voting.

Participatory Budgeting’s voting phase has been transformed as a moment to include more and different people in ‘Laboratori di Quartiere’ activities:

- A big effort has been made to engage citizens in the voting phase by attending more than 70 neighbourhood’s events, social hubs, secondary school assemblies, etc.

- Various assistance spots were created in every neighbourhood in order to tackle the digital divide.
During Participatory Budgeting’s voting phase, Ufficio Immaginazione Civica opened a public call to hire 9 community reporters, addressing people aged 18 – 25 with the aim of experimenting new forms of young citizen engagement, public communication and widespread education.
- Communicate and report events and actors of the ‘Laboratori di Quartiere’ initiative with a spontaneous, original and innovative tone;

- Create a big and widespread “live streaming” of PB voting phase for sharing Bologna’s activism;

- Experiment new language and public communication models;

- Experiment new and pervasive engagement strategies by using educational and training activities focused on new competencies.
- 12 podcast interviews;
- 11 articles on different themes such as voting for migrant communities, digital vote, the history of Participatory Budgeting as a tool for civic engagement;
- 1 video dedicated to University students;
- 1 Facebook live stream for commenting Participatory Budgeting results;
- 61,668 visualisation on Facebook
Laboratorio Under: some results
Q&A SESSION
General Assembly 2018
27-28 June - Sofia, Bulgaria
Save the Date!
EREG.ME/EIPSCC2018
THANK YOU

https://eu-smartcities.eu
Contact: citizenfocus@eu.smartcities.eu