



Title

Smart Finance to boost healthy, comfortable and accessible buildings – which financing energy efficiency schemes work, and why?

Agenda

I. The policy perspective

09:00 – **Welcome and introduction to the Smart Finance for Smart Buildings Initiative**
Paul Hodson, Chairperson (DG Energy)

09:15 – **Policies for financing efficient buildings and realising multiple benefits**
Jeremy Sung (International Energy Agency, IEA, France)

09:25 – **Promoting EE at regional level: the role of trust and quality for attracting finance**
Françoise Réfabert (Energies Demain - Vesta Conseil&Finance, France)

09:35 – Q&A session

II. The implementation perspective – case studies on smart finance

09:45 – **Consumer research insights regarding Energy Efficient Mortgages**
Marco Marijewycz (E.ON, United Kingdom)

09:55 – **The experience of the European Energy Efficiency Fund (eeef) with financing smarter buildings**
Paola Rusconi (DWS - Deutsche Bank Group, Italy)

10:05 – **Takeaways from projects on EE-finance in Horizon 2020**
Anette Jahn (Executive Agency for Small and Medium Enterprises, EASME)

10:20 – Q&A session and closing remarks

