Title

Smart Finance to boost healthy, comfortable and accessible buildings – which financing energy efficiency schemes work, and why?

Agenda

I. The policy perspective

09:00 – Welcome and introduction to the Smart Finance for Smart Buildings Initiative
Paul Hodson, Chairperson (DG Energy)

09:15 – Policies for financing efficient buildings and realising multiple benefits
Jeremy Sung (International Energy Agency, IEA, France)

09:25 – Promoting EE at regional level: the role of trust and quality for attracting finance
Françoise Réfabert (Energies Demain - Vesta Conseil&Finance, France)

09:35 – Q&A session

II. The implementation perspective – case studies on smart finance

09:45 – Consumer research insights regarding Energy Efficient Mortgages
Marco Marijewycz (E.ON, United Kingdom)

09:55 – The experience of the European Energy Efficiency Fund (eeef) with financing smarter buildings
Paola Rusconi (DWS - Deutsche Bank Group, Italy)

10:05 – Takeaways from projects on EE-finance in Horizon 2020
Anette Jahn (Executive Agency for Small and Medium Enterprises, EASME)

10:20 – Q&A session and closing remarks