BUSINESS MODELS FOR SMART CITY SOLUTIONS
unlocking the SCC potential

The AC aims to guide cities and their relevant partners in the search for information about innovative business and procurement models, financing and funding opportunities.

WHAT?
The Business Model Action Cluster is a platform where stakeholders work together to establish a dialogue, identify and remove the obstacles for the development of a smart city market.

The Action Cluster wants to be a focal point for the gathering and sharing of information on business models, financing opportunities and procurement methods.

WHY?
Existing business models, however, are not always fit today’s challenges within our cities. There is a strong need for knowledge sharing, innovation and expensive business models, finance and procurement.

WHO?
The AC has involved a variety of actors, such as local authorities, financial institutions, businesses, SMEs and other relevant actors.

HOW?
Provide up-to-date information on funding and financing possibilities, through an innovation funding guide, which enable local authorities to retrieve information based on their needs.

Communication of successful business models, finance opportunities and procurement exercises through websites, webinars and interactive tools. Increased collaboration with top European smart cities and related initiatives like the Smart Cities "light-house" projects and the Contract of Mayors and the urban partnership for the EU.

ROADMAP

1. DEVELOPMENT of the business models repository, collection of successful BM
2. ORGANISATION of Webinars and events
3. UPDATING the information of the funding guide
4. CONNECTING smart cities lighthouse project

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