

# CITIZENCITY

“Co-creating inclusive smart cities in Europe”

Helping cities to make citizens a real part of the smart city success.

## WHAT?

SET (Social Engagement Toolkit) interactive knowledge platform for city staff to access tools, fit to specific context and needs.

Citizen City Academy supports cities in using SET and implementing tools



## WHY?

Success of city projects benefits from inclusive social participation.<sup>(1)</sup>

Improved outcome; enhanced transparency, learning, shared ownership, cost & time savings, alternative and innovative solutions.

(1) Leyden, et al (2017)



## WHO?

Cities (demand) wanting to build capacity for inclusive social processes.

Developers (supply) of social engagement tools, practices, platforms.

Citizen City develops/delivers the link between supply & demand.

All part of large collaboration of EU innovation.

Passionate core leadership and strong support network.



## HOW?

Deliver SET through Citizen City Academy model.

Improve & grow the solution to align with city users.

Collaborative process open to experimentation.

Solution that is understandable & actionable.



## ROADMAP

### FIELD TESTING

5-10 diverse projects with cities. Focus on domain topic and tool.

1

2

### DESIGN WORKSHOPS

Interventions and multi-day structured events. Interactive webinars for broad audiences.



## MANAGEMENT TEAM

John Zib (leader)  
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