

NEW MOBILITY SERVICES

Facilitating deployment of seamless door-to-door mobility services

- Help to better integrate and manage urban transport
- Contribute to the development of collective systems for seamless multi-modal mobility (door-to-door)
- Create an open and collaborative marketplace for new mobility services in Europe

WHAT?

- Replication of tested mobility services innovation at large scale (> 50 cities)
- Cooperation of regional innovation clusters as test beds for innovation



WHY?

- Smart transport and mobility is a key global growth market (up to USD 1.3 trillion in 2025)
- Large-scale roll out in Europe is hampered by lack of interoperability
- Better collaboration will support European public and private partners



HOW?

- Support and sign the Memorandum of Action that was launched on 28 January 2016 in the presence of Commissioner for Transport Violeta Bulc.
- Join our webinars and physical meetings to get engaged in cooperation and replication



ROADMAP

INITIATIVE'S

launch and signing of Memorandum to Action

1

CREATE

a service exchange platform for real time car-pooling in 10-cities

3

2

COLLABORATE

with at least 50 cities to replicate tested open-data provision

4

CONCLUDE

Local New Mobility Services Roadmap



MANAGEMENT TEAM

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