NEW MOBILITY SERVICES
Facilitating deployment of seamless door-to-door mobility services

• Help to better integrate and manage urban transport
• Contribute to the development of collective systems for seamless multi-modal mobility (door-to-door)
• Create an open and collaborative marketplace for new mobility services in Europe

WHAT?
• Replication of tested mobility services innovation at large scale (>50 cities)
• Cooperation of regional innovation clusters as test beds for innovation

WHY?
• Smart transport and mobility is a key global growth market (up to USD 1.3 trillion in 2025)
• Large-scale roll out in Europe is hampered by lack of interoperability
• Better collaboration will support European public and private partners

HOW?
• Support and sign the Memorandum of Action that was launched on 28 January 2016 in the presence of Commissioner for Transport Violeta Bulc.
• Join our webinars and physical meetings to get engaged in cooperation and replication

ROADMAP

INITIATIVE’S
launch and signing of Memorandum to Action

CREATE
a service exchange platform for real time car-pooling in 10-cities

COLLABORATE
with at least 50 cities to replicate tested open-data provision

CONCLUDE
local New Mobility Services Roadmap

MANAGEMENT TEAM
Lutz Heuser (Action Cluster leader)
Urban Software Institute
Enrico Gaspari (Action Cluster manager) PwC