



European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Sustainable Urban Mobility Action Cluster

Market Place

of the European Innovation Partnership on
Smart Cities and Communities



Agenda of the meeting of the

Sustainable Urban Mobility Action Cluster

27th June 2018

08.30 – 13:15 local time

Meeting room: Vitosha Salon

Marinela Hotel Sofia

Blvd "James Bourchier" 100, 1407 g.k. Lozenets
Sofia, Bulgaria



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Background

The EIP-SCC Action Cluster Sustainable Urban Mobility brings together cities and regions with companies to showcase innovative mobility solutions and support their replication at scale in key market segments. It aims to become the leading platform for understanding (and documenting) city needs, bringing stakeholders together, building the tools that support an innovation pipeline, and directly supporting individual networks and projects that are *en-route* to realisation.

It focuses on five Initiatives:

1. **Urban Air Mobility (UAM)** – lead by [Airbus](#), it aims to contribute to bringing urban mobility into the third dimension – the airspace (flying vehicles)– by offering a marketplace-driven forum of diverse mobility stakeholders (ground and air) to jointly work towards city-centric demonstration projects at intra-city and inter-city (regional) level;
2. **Intelligent Mobility For Energy Transition (IMET)** – lead by [Nissan](#), it aims to create a mechanism for the development of sustainable energy models through e-mobility solutions as an innovative product for the development of smart cities;
3. **New Mobility Services (NMS)** – lead by the [Province of Noord-Brabant/ Brabantstad](#), it aims to build a common ground for New Mobility Services, supporting service replication and cooperation between cities and private sector;
4. **Electric Vehicles for Smart Cities and Communities (EV4SCC)** – lead by [Urban Foresight](#), it is mobilising a Europe-wide dialogue on the potential for electric vehicles to be integrated with smart city initiatives and aims to create the world's largest marketplace for smart electric mobility solutions;
5. **Alternative Fuels Special Vehicles (AFSV)** – lead by [Aebi-Schmidt](#), it aims to create a guideline that draws on the very latest and most appropriate technologies to recommend to cities to help steer a clear path in order to achieve the zero emission target in the field of special vehicles.

In addition, the European Commission has hired the services of **JiIP/The Extremely Useful Company** who can help practitioners to assess the investment readiness of up to 20 projects, identify investment opportunities and connect the project partners with investors and financiers. Together, these actions form the Action Cluster Sustainable Mobility of the European Innovation Partnership in Smart cities. Other Action Clusters deal with energy, ICT and cross-cutting issues.

Objectives

1. Getting to know each other
2. Present the state of play in SUM AC initiatives
3. Create and validate concrete project ideas
4. Connect project ideas to funding and financing



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08:30 – 09:00	Registration of participants
09:00 – 09:10	Introduction and objectives <ul style="list-style-type: none">▪ <i>Sustainable Urban Mobility Action Cluster, Henriette VAN EIJL (DG MOVE) & Lutz HEUSER (The-Urban-Institute)</i>
09:10-09.30	Tour de table (expectations from the meeting and from the AC SUM) <ul style="list-style-type: none">▪ <i>Participants</i>▪ <i>Moderation by Sustainable Urban Mobility Action Cluster, Henriette VAN EIJL (DG MOVE)</i>
09.30 – 10.00	SUM initiatives: past and ongoing activities, do's & don'ts and next steps <ul style="list-style-type: none">▪ <i>Urban Air Mobility (UAM), Vassilis AGOURIDAS (Airbus)</i>▪ <i>Intelligent Mobility For Energy Transition (IMET), Anna DOMENECH (Nissan)</i>▪ <i>New Mobility Services (NMS), Edwin MERMANS (Province of Noord-Brabant/Brabantstad)</i>▪ <i>Electric Vehicles for Smart Cities and Communities (EV4SCC), David BEETON (Urban Foresight)</i>
10:00 – 10:30	Networking (coffee) break
10.30 – 10.45	EIB Financing and funding opportunities in Bulgaria and neighbouring countries <ul style="list-style-type: none">▪ <i>EIB, Ditmar Dumlich, Head of division for Bulgaria/Romania</i>
10.45 – 11.00	Urban Innovative Actions, opportunities in urban mobility <ul style="list-style-type: none">▪ <i>Urban Innovative Actions, Susana Forjan, Project officer for mobility</i>
11.00 – 11.30	Other funding and financing opportunities available, successful stories <ul style="list-style-type: none">▪ <i>Business Models, Finance and Procurement Action Cluster, Valerio Gori (PwC)</i>▪ <i>Sustainable Urban Mobility Action Cluster, Carlien Roodink (JIIP & EUC) & Henriette VAN EIJL (DG MOVE)</i>
11:30 – 12:00	Cooperation opportunities with the SCC Lighthouses in mobility <ul style="list-style-type: none">▪ <i>Sharing Cities, Nathan Pierce (Greater London Authority)</i>
12:00 – 13:00	Working groups* <ul style="list-style-type: none">▪ <i>Participants</i>▪ <i>Moderation by Sustainable Urban Mobility Action Cluster</i>



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13:00 – 13:15

Final wrap-up

- *Sustainable Urban Mobility Action Cluster, Henriette VAN-EIJL (DG MOVE), Lutz HEUSER (The-Urban-Institute)*

* Working groups

Participants split into working groups, with the goal of discussing concrete actions of the initiatives, eventual shortcomings faced, success stories, investment needs, etc.
At least one concrete project per initiative will be identified, teams defined, funding / financing identified or solved and ready-to-go.

EV4SCC	NMS	UAM	IMET
<ul style="list-style-type: none"> • Hold a strategic discussion about the overall structure of the platform and the individual work streams* 	<ul style="list-style-type: none"> • Create synergies among initiatives • Structure further the work of the working groups** 	<ul style="list-style-type: none"> • Share experience/approach of UAM Initiative (multiple city-centric consortia) and structure of Manifesto of Intent • Seek synergies among initiatives of SUM or other AC of EIP-SCC in terms of a common working/engagement approach towards city representatives and other ongoing EIP-SCC projects 	<ul style="list-style-type: none"> • Define a work-plan and a communication strategy • Define guidelines for the creation of projects • Agree on collaboration terms with Open Agile Smart City Network (OASC) Network • Analyse collaboration means with lighthouse projects

* Electric buses; Electric fleets; Electric freight; Electric mobility planning and smart charging)

** Demand driven first/last mile solutions; Multi-modal transport & Logistics in Smart City Context; Multi-modal traffic management and multi modal traffic information; Intelligent speed adaption; Changing roles / business impacts / regulation / governance; Solution driven multimodal last mile