



## The world's premier circular economy award program

**Entry opens August 1st! Apply before September 30th.**  
visit [thecirculars.org](http://thecirculars.org) to submit your entry

The Circulars, now in its fifth year, is an initiative of the World Economic Forum and the Forum of Young Global Leaders, run in collaboration with Accenture Strategy. The ceremony will be hosted at the World Economic Forum's Annual Meeting in Davos, January 2019 and attended by Winners and Runners Up from each category.

### Entry Categories



Award to honor an individual who has demonstrated inspirational leadership in the journey towards a circular economy.



Award for an established organization, with global reach and over USD 100 million in turnover, which is demonstrating innovation in its existing business.



Award for a small to medium-sized enterprise (SME), with USD 10-100 million in turnover, which is transforming its business towards the circular economy.



Award for the city, region, education establishment, NGO, local or national government body or program, or public procurement initiative which best enables an environment for the circular economy to develop and flourish.



Award for an investment body or individual providing financial backing for the circular economy to become mainstream. Entrants with cumulative investments upwards of USD 15 million are preferred.



Award which recognizes an organization using digital, physical, or biological technologies to enable the circular economy, chosen from entries across the public sector and all business categories.



Award for an early-stage organization, with USD 1-10 million in booked revenue, which is at the forefront of the circular economy, demonstrating innovation and market disruption.

### 2018 Winners and Runners Up

#### The Fortune Award for Circular Economy Leadership

Winner Frans van Houten, CEO Royal Philips  
Runner up Vincent Biruta, Rwanda's Minister of Environment

#### The Accenture Strategy Award for Circular Economy Multinational

Winner IKEA  
Runner up GEM CO., LTD

#### The Young Global Leaders Award for Circular Economy SME

Winner Apto Solutions  
Runner up perPETual Global Technologies Limited

#### The World Economic Forum Award for Circular Economy Public Sector

Winner Sitra  
Runner up WISP (Western Cape Industrial Symbiosis Programme)

#### The CNBC Award for Circular Economy Investor

Winner ABN AMRO Bank NV  
Runner up Closed Loop Partners

#### The Ecolab Award for Circular Economy Tech Disruptor

Winner AMP Robotics  
Runner up Apple

#### The Dell Circular Economy People's Choice Award

Winner Banyan Nation  
Runner up Instock



## FAQs

### Why should I apply for The Circulars 2019?

- Share your story and earn global recognition for your circular economy innovation
- Improve your business through collaborative learning and contact with leading experts
- Build networks across an influential audience to help progress your circular economy program
- Drive value through enhanced reputation and visibility
- Attend the World Economic Forum Annual Meeting in Davos (Winners and Runners Up)

See what some of our previous Winners and Finalists had to say about the program at [www.thecirculars.org](http://www.thecirculars.org)

### How can you apply to The Circulars 2019?

Entries to The Circulars 2019 are now open.

The application process is straight forward, focusing on key circular economy areas.

1. Visit [www.thecirculars.org](http://www.thecirculars.org)
2. Click 'Enter Now' on the homepage and enter your registration details
3. Create an entry for your chosen award category

Entries close 30<sup>th</sup> September 2018.

### Sponsored by



If you have any questions, please contact The Circulars Award Team at [awardteam@thecirculars.org](mailto:awardteam@thecirculars.org).