European Innovation Partnership on Smart Cities and Communities
Building a Market for Smart Cities and Communities
Integrated Planning, Policy and Regulations
Business Models, Finance and Procurement

Market Place
of the European Innovation Partnership on
Smart Cities and Communities

Meeting Agenda

‘Integrated Planning, Policy and Regulations’ in joint session with
‘Business Models’

10th of October 2018
09:00 – 15:30 local time
Meeting room: Catalunya Auditorium
Rue de la Loi – Wetstraat, 227
1040 Brussels, Belgium
The Action Clusters: background information

About the “Business Models, Finance and Procurement” Action Cluster

Existing business models, finance & funding instruments and procurement schemes do not always fit today’s challenges within our cities. There is a strong need for knowledge sharing, innovation and expertise on business models, finance & funding and procurement. The Business Model Action Cluster is a platform where stakeholders work together to establish a dialogue, identify and remove the obstacles for the development of a smart cities market. The action cluster wants to be a focal point for the gathering and sharing of information on business models, financing opportunities and procurement methods.

About the “Integrated Planning, Policy and Regulations” Action Cluster

Integrated Planning, Policy and Regulation focuses on Innovative forms of smart city policies and regulations that are needed to enable large scale implementation and roll-out of smart cities. Cities need an adequate set of framework conditions in the field of policy and regulations in order to be able to smarten up. New governance concepts are required to coordinate and integrate smart city stakeholders – cities, businesses, and research organisations – within the change process so to identify strengths, weaknesses, opportunities and threats. Stakeholders need to jointly experience and learn with new forms of governance and policy concepts to further the process of becoming a sustainable, smart city.

Learn more about our work by clicking here.

Meeting Objectives

1. Analysing planning and implementation phases in Smart Cities decision-making processes
2. Enriching the “Plan & Do” chapters of the Smart City Guidance Package
## Meeting Agenda

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<td>09:00 – 09:30</td>
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| 09:30 – 09:45 | **Welcome and Introduction**  
*Georg Houben* – European Commission  
*Simona Costa* – “Integrated Planning” Action Cluster Lead |
| 09:45 – 10:15 | **Keynote speech: a smart cities vision for your city**  
*Pieter Ballon* – Professor at Free University of Brussels (VUB)  
- Q&A session |
| 10:15 – 10:30 | **Smart Cities**  
| 10:30 – 11:30 | **How other European Initiatives support Smart cities – from planning to implementation phase (enabler, challenges, barriers, solutions)**  
*Nikolaos Kontinakis* – SCIS and EUROCITIES  
*Claire Baffert* – Covenant of Mayors initiative  
*Katrina Folland* – Celsius/IRIS coordinator, City of Gothenburg  
*Adriano Bisello* – EURAC |
| 11:30 – 12:00 | **From smart cities’ planning to implementation phase: lessons learnt from the Smart Cities Guidance Package**  
*Judith Borsboom-van Beurden* – Senior Researcher Smart Sustainable Cities at NTNU |
| 12:00 – 12:30 | Coffee Break                                                                               |
| 12:30 – 13:30 | **Panel discussions: how case studies and guidance can help implementation, with examples and opinions**  
Interactive Q&A with the floor: are these innovative solutions applicable for replication in other cities?  
*Waltraud Schmid* – Urban Innovation Agency, City of Vienna  
*Roberta Casapietra* – Genova/IRE Liguria |
| 13:30 – 14:00 | **Matchmaking: lessons learnt for cities and industry**  
*Valerio Gori* – PwC |
| 14:00 – 15:30 | Lunch Break                                                                                 |