



European Innovation Partnership on Smart Cities and Communities
Integrated Planning, Policy and Regulations
Building a Market for Smart Cities and Communities

Integrated Planning, Policy and Regulations
Action Cluster

The Smart City Guidance Package: the way
forward
Agenda

8 May 2019

10 – 16 local time

Venue: Committee of Regions – Committee building

Rue Belliard 101, 1040 Brussels (JDE52)

Web streaming

<https://livestream.com/corlive1/events/86244>

Twitter: #smartcitiesguidance



European Innovation Partnership on Smart Cities and Communities Integrated Planning, Policy and Regulations Building a Market for Smart Cities and Communities

The Smart City Guidance Package: the way forward!

Objective of the event is to launch the **Smart City Guidance Package (SCGP)** by presenting the results of the work led by the Integrated Planning, Policy and Regulations Action Cluster of the EIP-SCC in order to provide public authorities of cities and communities, as well as non-governmental actors, with the necessary support for planning and managing smart city projects.

In the initiative “From Planning to Implementation and Upscaling of Smart City Projects” cities, industry, NGO’s and knowledge partners collaborate on the exchange of experiences in the integrated planning and implementation of smart city projects, and their upscaling and replication afterwards to achieve the urban transition to smart and sustainable cities on an increasing scale across Europe.

The Smart City Guidance Package (SCGP) wants to support this exchange so other urban stakeholders can benefit from what has already been done by others. It offers inspiration and guides urban stakeholders by bundling experiences and best practices of cities working on ambitious smart city strategies and projects. It provides insight into obstacles frequently met during implementation, and explores what it takes to scale-up and replicate. Its final aim is to support building a community around development, implementation and replication of smart city plans and projects. In this way, it helps to prepare the next generation of smart city projects and to involve new cities and urban stakeholders within and outside the EIP-SCC.

Cities and communities that want to implement smart city strategies will benefit by learning from the successes and failures of others. Project leaders, consortium members, and city representatives that have already implemented energy efficiency strategies, emissions reduction approaches, or smart city strategies likely have a wealth of information on lessons learnt, which may be inaccessible to others due to its sheer volume, emphasis on successes and not on failures, and the fact that many interesting projects have not yet been finalised so information is not yet public.

The SCGP attempts to systematize this knowledge base, draws generic conclusions on dos and don’ts, determines relevance for other actors, and makes the findings accessible. It is intended for urban stakeholders who have the ambition to start developing and implementing their own smart city projects in the nearby future, and want to orient themselves on what to expect and prepare beforehand.



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9:30 – 10:00

Registration of participants

10:00 – 10:30

Opening session

Markku Markkula, First Vice President Committee of the Regions
Haitze Siemers, Head of Unit, DG Energy, European Commission C2
Bjarne Foss, Pro Rector for Research, Norwegian University of Science and Technology NTNU
Pirita Lindholm, Head of Office, ERRIN network

Moderator: **Nathalie Guri**, Project & Knowledge sharing Director EURO CITIES

10:30 - 12.30

Plenary session

- Introduction of European Innovation Partnership on Smart Cities and Communities and Action Cluster Integrated Planning, Policy and Regulation and moderation

Georg Houben, Policy Officer, DG Energy Dir. C2 and **Simona Costa**, Action Cluster leader

- Integrated planning and implementation in SCC01 lighthouse fellow cities: panel discussion on challenges and how to accelerate smart city solutions market uptake

Tiziana Benassi, Deputy Mayor for sustainability policies, city of Parma
Maria Backman, IRIS project coordinator for the City of Vaasa
Jiří Marek, Smart City Events and Projects Manager, City of Brno
Georgi Georgiev, Smart Refurbishment Strategy Transfer Munich, Sofia
Humberto Gutierrez Garcia, Iris project coordinator, City of Santa Cruz

- Presentation of the Smart City Guidance Package, **Judith Borsboom-van Beurden**, NTNU
- JPI Urban Europe, SET Plan 3.2, 100 Positive Energy Districts, **Christoph Gollner**, FFG/JPI Urban Europe
- Standardization in support of smart and sustainable development of cities and communities, **Bernard Gindroz**, eea, CEN/CENELEC/ETSI and ISO

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12:30 - 13.30

Lunch break

13:30 - 14.15

Plenary session

- **Innovative** approaches to integrated planning and implementation of smart city solutions – real life examples from SCC01 lighthouse projects

***Miguel A. Garcia-Fuentes**, REMOURBAN project coordinator, Area Director for Energy Efficiency Cartif*

***Elisabeth Jorge**, REPLICATE project coordinator Fomento de San Sebastian*

***Albert Engels**, RUGGEDISED project coordinator City of Rotterdam*

*Moderator: **Simona Costa**, Head of TOUR4EU Brussels Office and AC leader*

14:15 – 15:30

World Cafe

Interactive session where the Smart City Guidance Package team and contributors facilitate different sessions, which highlight the main topics in integrated planning and implementation, including financial possibilities and matchmaking, as well as standardization

- **Vision development**

Reference Smart City Projects: +CityxChange, MakingCity

Moderators: **Annemie Wyckmans**, NTNU and **Peter Faber**, Cities Northern Netherlands

- **Decision and commitment**

Reference Smart City Projects: REPLICATE, IRIS

Moderators: **Alessandra Barbieri**, City of Florence and **Maria Backman**, City of Vaasa

- **Plan & Do**

Reference Smart City Projects: RUGGEDISED, STARDUST

Moderators: **Albert Engels**, City of Rotterdam and **Daniele Vettorato**, EURAC

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- **Check & Act**

Reference Smart City projects: SMARTER TOGETHER, SINFONIA, SCIS-
Moderators: **Adriano Bisello**, EURAC and **Jelle Jaubin**, VITO

- **Scaling up & Replication**

Reference Smart City Projects: TRIANGULUM, REMOURBAN
Moderators: **Miguel Fuentes Garcia**, Cartif and **Christoph Gollner**, JPI UE

- **Use of standards and urban platforms**

Reference Smart City projects: SMARTER TOGETHER
Moderators: **Bernard Gindroz** (eea and CEN/CENELEC/ETSI) and **Georgi Georgiev**, Fraunhofer Institute IBP and Advisor to the Minister of Economy of Bulgaria

- **Financial opportunities and matchmaking**

Moderators: **Bernadett Degrendele** and **Gabriel Jacqmin**, EUROCITIES

15:45 – 16:00

Closing session and wrap-up